HUDSON HALL

2026 Hudson Hall Gala -- Business Sponsorship Opportunities

Hudson Hall's mission is to inspire, promote the arts, and to play a pivotal role in the cultural and economic advancement of the city and the region. Each year, the Hudson Hall Gala, our largest fundraising event, welcomes 250-300 guests for a glamorous preview of the season ahead. Our loyal guests are educated, civic-minded, patrons of the arts who care about supporting local businesses and the wellbeing of our community.

All proceeds directly benefit our local arts education programs, free exhibitions, and artists-in-residence. Support from the local business community of the Hudson Hall Gala at any level contributes to the vibrant fabric of our community! **Thank you for your consideration.**

Season Sponsor ($5,000+), see reverse for opportunities

- A bespoke benefit package to maximize visibility of your valued support throughout the season. Depending on the level of sponsorship and program, this may include opportunities to:
  - extend exclusive invitations to clients, such as VIP tickets or behind-the-scene tours;
  - host a *Sounds Around Town* jazz performance at your Hudson-based location;
  - host a private event at Hudson Hall; and/or
  - share advertisements in regional publications or promotional material.
- Hudson Hall Membership for employees and/or clients
- Additional tickets to the Gala ($5,000 = 4, $10,000 = table of 8)
- Plus, everything listed below at the Benefactor's Level!

Benefactor ($1,000)

- Full-page ad in a prime spot (e.g. inside-cover) in the Gala program (5.25 x 8.25, full color)
- Recognition on Hudson Hall's Gala website, signage, and printed invitation
- Invitation to add products or promotional materials to each guests' gift bag
- Social media/eblast shout-out to Hudson Hall's 23k+ followers, highlighting your business' support
- Hudson Hall Membership for up to six employees
- One ticket to the Hudson Hall Gala

Contributor ($750)

- Full-page ad in the Gala program (5.25 x 8.25, full color)
- Recognition on Hudson Hall's Gala website, printed invitation, signage, and program
- Social media/eblast shout-out to Hudson Hall's 23k+ followers, highlighting your business' support
- Hudson Hall Membership for up to four employees

Supporter ($500)

- Half-page ad in the Gala program (5.25 x 4.125, full color)
- Recognition on Hudson Hall's Gala website and printed program
- Hudson Hall Membership for up to two employees

Friend ($250)

- Recognition on Hudson Hall's Hudson Hall Gala website and printed program
- One Hudson Hall Membership

Please contact me, I'd love to learn more about sponsoring the 2026-2027 season at the following level:

EXCLUSIVE Lead Sponsor Opportunities of Signature Programs (one spot each)

$150,000 Lead Opera Sponsor for Spring '27 ***Handel on the Hudson***

$100,000 Lead Festival Sponsor for citywide ***Hudson Jazz Festival***

$75,000 Lead Sponsor of all 2026-2027 **Community Arts Programs**

$50,000 Lead Sponsor of all 2026-2027 **Visual Art Exhibitions**

$20,000 Lead Sponsor of Hudson Hall's new **Artist-in-Residence Dance Series**

Presenting Sponsor/Producer Opportunities

$15,000 Presenting Sponsor for citywide ***Sounds Around Town*** performances

$10,000 Executive Producer credit for ***Handel on the Hudson*** opera

$5,000 Producer credit for ***Handel on the Hudson*** opera

Underwriting Community Access to Great Art

$10,000 Underwrite matinees and bus transportation for youth to experience live theater

$5,000 Underwrite ***CultureWorks***, a week-long workforce development program for young adults

$3,000 Underwrite ***Community Canvas***, the annual youth exhibition during Winter Walk

$2,500 Underwrite a year of free **weekly art classes** in theater, dance, or visual arts for children

$1,000 Underwrite a **community workshop** with a visiting professional artist or performer

All season sponsorships will be recognized in the May 16 Gala program and on the related program materials. Details on each sponsorship level and all the related benefits are on our website, under https://hudsonhall.org/support-hudson-hall/program-sponsorship/

There are additional sponsorship/naming opportunities with our signature programs, the *Hudson Jazz Festival* and the *Handel on the Hudson* opera. Please visit our website for details.

Sponsorships may be paid in installments. In-kind contributions will be recognized at their cash value.

To discuss a bespoke sponsorship or in-kind gift, contact: Liz at liz@hudsonhall.org or (518) 822-1438.

Support of Hudson Hall's exciting 2026-2027 season at any level contributes to the vibrant fabric of our community! Thank you for your consideration.

Hudson Opera House dba Hudson Hall is a tax-exempt 501(c)(3) organization, EIN 14-1752524.
Your contribution is tax-deductible, minus $300.00 for each attending dinner guest.

HUDSON HALL

Gala Donation/Sponsorship Form

FOR INDIVIDUALS: Yes, I would be pleased to attend the Hudson Hall Gala and would like to purchase:

- ☐ **Platinum**, 8 VIP tickets / $10,000
- ☐ **Gold**, 6 tickets / $5,000
- ☐ **Silver**, 4 tickets / $3,000
- ☐ **Bronze**, 1 ticket / $1,000
- ☐ **Single Gala Ticket**: $500
- ☐ **Cannot attend** but would like to contribute $_____ to the Gala

☐ **Yes, I/we will also join the host committee!** I am pleased to lend my name to the printed invitation and will encourage friends and neighbors to support the Gala.

☐ **Yes, I am also interested in sponsoring Hudson Hall's 2026-2027 season** (see reverse page or visit our website for more details). Please contact me about customizing a bespoke season sponsorship gift and benefits.

FOR BUSINESSES: Yes, I would be pleased to support the Hudson Hall Gala:

- ☐ **Benefactor**, 1 ticket / $1,000
- ☐ **Contributor**, $750
- ☐ **Supporter**, $500
- ☐ **Friend**, $250
- ☐ **Other:** I would like to contribute $_____ to Hudson Hall
- ☐ Please contact me about an in-kind or auction donation

☐ **I am interested in learning more about sponsoring Hudson Hall's 2026-2027 season** (see reverse page or visit our website for more details). Please contact me about customizing a bespoke season sponsorship gift and benefits

DONOR INFORMATION

Name _____ Company _____
Phone _____ Email _____
Address _____
Names of attendees: _____

Preferred name(s) for donor/company listing: _____

PAYMENT INFORMATION

☐ I will pay by credit card (incurs 3% fee)
Name _____
Card Number _____
Exp. _____ CSV _____
Billing Zip Code _____

☐ I will send a check payable to:
Hudson Hall, Warren Street, Hudson, NY 12534

☐ Please invoice me with instructions for ACH, wire, stock transfers, or DAF.

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