

WINTER WALK *26th Anniversary*

Winter Walk Artist Grants

Help us make the 26th Anniversary of **Winter Walk** the biggest, brightest, and most magical yet!

Hudson Hall invites local individual artists, cultural and community organizations to apply for funding to create new performances, events, and attractions for Winter Walk 2022. Applications available at hudsonhall.org/winter-walk or pick up a paper copy at Hudson Hall, 327 Warren Street, Hudson NY.

Awards Available: \$150 - \$500 per project

For Performances, Events & Attractions

Winter Walk 2022 – December 3, 5-8pm

Example Projects:

Street Performances – circus, dance, acrobatics, music, magic, puppetry, pop-up theater

Attractions and Events – artistic installations, quirky experiences, hands-on activities, games

Windows Displays – partner with a local shop to wow the crowds with an artful window display

Costumed Characters – create and wear a family-friendly costume (Note: durable costumes that can be added to Winter Walk's inventory for use in subsequent years may receive additional compensation.)

Hudson Hall first produced Winter Walk in 1997 to help bring foot traffic back to Warren Street after a long period of decline. Today, Winter Walk encompasses the entire mile-long stretch of our main street, rings Seventh Street Park, spills over to the side streets, and now extends down Front Street. Voted *Best Winter Community Event* numerous times, Winter Walk is Hudson's largest, liveliest, and most colorful event of the year.

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Application

Winter Walk 2022

Public Events, Performances, Installations, and Attractions

Deadline to Apply: October 1, 2022, 12 midnight

Notification Date: October 6-8, 2022

Event Date: December 3, 2022 (December 2, 2022, for Window Decorating Entries)

Name: _____

Email: _____

Phone: _____

Mailing Address: _____

Website *(if applicable)*, Social Media (Facebook/Instagram): _____

Proposed Project Location: _____

Please answer the following using no more than two pages, referring to the guidelines attached:

- Briefly tell us a little about yourself or your organization, a simple bio or mission statement is sufficient.
- If this is a collaboration or a team effort, please tell us about your partners, too.
- **Project description (short format):** In no more than 50 words, please give us a short project description (may be used for marketing and public relations).
- Describe your project in more detail, noting how it embodies the Winter Walk spirit and how you plan to execute it.

Apply online at hudsonhall.org

or

Submit Application to: hello@hudsonhall.org, with "WW 2022 Artist Grant Application" in the subject line, or drop off / mail to: Hudson Hall, 327 Warren Street, Hudson, NY 12534

PROJECT INFORMATION & TIPS

- Projects should reflect the spirit of Winter Walk— bright, quirky, fun, and all-inclusive.
- Preference will be given to **original projects** created **especially for Winter Walk**. **If you are a musician who would like to be perform in a local shop during Winter Walk, please fill out <this form>**
- Preference will be given to projects that can be enjoyed from or on the street.
- Collaborations are encouraged.
- Artists of any age are encouraged to apply. An adult contact is required for student artist applicants under the age of 18.
- Projects must be **free of charge** to the public.
- Performances must be **family-friendly** and respect public safety in their presentation.
- Performances may run the entirety of the 3 hours from 5-8pm or may consist of short performances that take place during the 3-hour time period (with short breaks between intervals).
- Projects can be outdoors along Warren, Columbia or Front Streets or indoors, in a business storefront or window.
- For projects that are located outdoors in a public space, Hudson Hall will help secure appropriate city permissions as appropriate.
- For projects that are located on private property, whether outdoors or in a storefront space, the applicant must secure the permission and cooperation of the property owner and demonstrate proof of permission.
- Artists who choose to participate in Winter Walk 2022's Window Decorating Contest must have their project/installation completed by no later than 5pm on Friday, December 2.

REVIEW CRITERIA

Projects will be selected based on the following criteria:

- Bold, bright, magical, and unique
- Reflect the spirit of Winter Walk and our community
- Appropriate for family audiences and public safety concerns
- If taking place on private property, have permission of the property owner
- Can be completed within the time period allotted to develop and install the project
- Can be completed with the available funds or demonstrate ability to secure the total amount of funds required to complete the project.

SELECTION PROCESS

- All applications, whether submitted in person, via mail or online, are due to Hudson Hall by **October 1, 2022**, at midnight.
- A review panel composed of Hudson Hall staff and external advisors will review submissions
- Successful applicants will be notified by email on or about **October 6-8, 2022**

Questions? Send an email to hello@hudsonhall.org, with “WW 2022 Artist Grants” in the subject line or call Hudson Hall at (518) 822-1438.